Digital Health and Care Scotland: Our Ambitions

WHEN
Wednesday
30th November 2016
9am-4.30pm

WHERE
Edinburgh International Conference Centre
www.eicc.co.uk

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Scottish Health Service Centre, Crewe Road South, Edinburgh EH4 2LF

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Programme kindly sponsored by 3rings.
# Digital Health and Care Scotland: Our Ambitions

## Morning programme

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<tr>
<td>09.00-09.25</td>
<td>Registration &amp; Exhibition</td>
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| 09.30-09.40 | Introduction and Welcome
                     Prof. George Crooks, OBE, Medical Director NHS 24, UK               |
| 09.40-10.00 | Scotland's Digital Ambitions
                     Mike Neilson, Director, Digital Scottish Government                 |
| 10.00-10.25 | Technology, Transformation, Change: The Irish Experience
                     Richard Corbridge, Chief Information Officer, Health and Safety Executive, Ireland |
| 10.25-10.50 | Official Conference Opening: Scotland’s Digital Health and Social Care Ambitions
                     Shona Robison, Cabinet Secretary for Health and Sport                |
| 10.50-11.30 | Commissioning digital services for the furthest first
                     Rachel Coldicutt, CEO, Doteveryone                                    |
| 11.30-12.00 | Refreshments & Exhibition                                                |
| 12.00-13.00 | Parallel Sessions                                                        |

### Being Social
**How can organisations get the best from social media?**

**Chair:** Stewart Argo, Associate Director, Weber Shandwick  
**Speakers:**  
Lisa Dransfield, Senior Communications Manager, NHS 24  
Nicola Cooper, Senior Technology Coordinator, Alzheimer Scotland

### Moving towards mobile
**Drawing on the implementation of Home & Mobile Health Monitoring.**

**Chair:** Sam Patel, Consultant Physician, NHS Lanarkshire  
**Speakers:**  
Michelle Brogan, Scottish Centre for Telehealth and Telecare  
Dr Sue Woods, Director of Patient Experience for the Connected Care Office at the Veterans Health Administration, USA

### Making better decisions together – making Learning Care Systems a reality in Scotland
**This workshop will highlight some current activities in Scotland to support better use of data and evidence for care decisions, and will discuss wider applications.**

**Chair:** Dr Gregor Smith, Deputy Chief Medical Officer, Scottish Government  
**Speakers:**  
Dr Ann Wales, NIS  
Dr Pieter van de Graaf, eHealth Clinical Strategy Team Leader, Scottish Government  
Prof Aileen Keel, The Farr Institute  
Dr Debbie Wake, University of Dundee

### Digital Health and Care innovation with the third sector
**Join this session to hear about the pioneering third sector digital tools which people are accessing and the support available for this third sector innovation.**

**Chair:** Tim Eltringham, Director of Health and Social Care, South Ayrshire Health and Social Care Partnership  
**Speakers:**  
Gregory Hill O’Connor, Alliance  
Andrew Thomson, Carr Gomm  
Hannah Young, PAMIS

### 20th Century Technology
**Making 21st Century Service – Telecare**

The Scottish Government is exploring the principle of Universal Access to Technology Enabled Care. What key considerations should be taken into account when considering the potential of universal access?

**Chair:** Nigel Henderson, Chief Executive, Penumbra  
**Speakers:**  
Professor Mahmood Adil, Medical Director, Information Services Division and Health Protection Scotland  
Jude McCorry, Head of Business Development, the Data Lab

### Scaling up – good practice in Europe
**Practical examples from two European Regions: Scotland and the Basque Country: Big Data, Risk Stratification and Integrated Health and Care will be discussed.**

**Chair:** Pam Gowans, Chief Officer, Moray Health and Social Care Partnership  
**Speakers:**  
Martyn Wallace, Chief Digital Officer, Scottish Local Government Digital Office  
Sue Scotland, NHS24  
Andy Todman, Head of Partnerships and New Initiatives, Loreburn Housing Association
### Digital Health and Care Scotland: Our Ambitions
#### Afternoon programme

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<td>13.00-14.00</td>
<td><strong>Lunch &amp; Exhibition, Networking Opportunities</strong></td>
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| 14.00-15.15| **Plenary** – the panel members will be asked to provide their own 2-minute view of: 'My digital health and care future in 2026'. Questions by fellow panel members  
**Chair:** Steve Purdham, Chairman, 3rings  
**Participants:** Angiolina Foster, Chief Executive, NHS 24; Dave Clark, DHI; Caroline Lamb, Chief Executive, NES; Claus Deudal Pedersen, Head of Unit, Centre for Clinical Innovation, Odense University Hospital, Denmark; Tom Morton, CEO, Communicare; Ian Welsh OBE, Chief Executive, The Alliance; Paul Dowie, Director Shared Services and my account, Improvement Service; Keri McCool, Screenmedia  
John Connaghan, Chief Operating Officer, NHS Scotland, Reflections on Scotland’s Digital Health and Care Future |
| 15.15-15.30| **Refreshments/Exhibition en-route to Breakout Sessions**             |
| 15.30-16.30| **Parallel Sessions**  
**Being Social: User Perspective**  
How users of social media from different areas are driving forward developments.  
**Chair:** Jim Ferguson, Clinical Lead, Scottish Centre for Telehealth and Telecare  
**Speakers:** Kirsty Lord, Maverick TV; Sandra Shaffil, Consultant, working with Alzheimer Scotland; Ross McCulloch, Director, Third Sector Lab  
**Making digital personal & sustainable**  
How do we make change sustainable, scalable and personal? This session explores how ICT tools, which support integration, can benefit service users and deliver organisational outputs.  
**Chair:** Richard Corbridge, Chief Information Officer, Health & Safety Executive Ireland  
**Speakers:** Manira Ahmad, Head of Local Intelligence, NHS National Services Scotland; Maureen Falconer, Regional Manager - Scotland, Information Commissioner’s Office  
**Thinking Big: Informatics**  
Learn more about the work of the Professional Record Standards Body for Health and Social Care  
**Chair:** Dr Libby Morris, eHealth Clinical Lead, Scottish Government  
**Speakers:** Lorraine Foley, CEO, PRSB; Fiona Millar, AHP Advisor, NSS; Euan McComiskie, AHP Informatics Advisor, NSS  
**Designing GP digital services together**  
Join an interactive ‘roadshow’ session on this ground-breaking project which is aiming to design future GP digital services with people and based on their needs. Hear about people’s ideas and share your views.  
**Chair:** Robin Wright, Director of eHealth, NHS Greater Glasgow & Clyde  
**Speakers:** Keith Willcock, eHealth Strategy & Policy Lead, Scottish Government; Joe Pithouse, Alliance  
**Not just health, not just care: Connecting the digital dots...**  
Setting out our ambitions for a new Digital Health and Care Strategy for Scotland.  
**Chair:** Mike Neilson, Director, Digital, Scottish Government.  
**Speakers:** Dr Margaret Whoriskey, Head of Technology Enabled Care and Digital Healthcare Innovation; Eddie Turnbull, Head of eHealth, Scottish Government  
**Smarter Housing for the future – already there?**  
How can housing and TEC effectively integrate to support more people to live longer, healthier lives at home?  
**Chair:** John Connaghan, Chief Operating Officer, NHS Scotland  
**Speakers:** Fanchea Kelly, Chief Executive, Blackwood Housing Group; Olga Clayton, Group Director of Housing and Care, Wheatley Group  |
| 16.30      | **Close**                                                            |
The most important resource any community has is its people. Unlocking the creativity, knowledge, and skills that we all have as individuals and bringing those experiences to bear to help yourself or others to keep well, get well and stay well does not require a miracle but can happen with the support of well designed simple technology solutions. The trick is not in the gadget but its accessibility and its application. This year’s conference takes us another step on the journey.

Professor George Crooks OBE, Medical Director, NHS 24

Within the context of health, housing and social care, digital technology offers new and exciting opportunities for transforming outcomes and experiences of our citizens - as well as transforming the quality and reducing costs of health and care services. Technology Enabled Care is an enabler and its effective use is dependent on health and care commissioners, professionals and providers taking a more strategic and systematic approach to technology that goes well beyond small scale initiatives. This year’s conference is about ‘our ambitions’ - so let’s be ambitious and build on some of the excellent work underway in Scotland - with the aim of moving from the position of digital technology as ‘optionality’ to a necessity to support new models of health and care delivery.

Dr Margaret Whoriskey
Head of Technology Enabled Care and Digital Healthcare Innovation

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Eddie Turnbull
Head of Scottish Government eHealth

“The Scottish Government has ambitious plans to make Scotland a truly digitally enabled country. We know that all areas of public service have the potential to benefit from digital technologies, both in terms of the convenience and quality of interaction from the citizen’s point of view, and from the effectiveness of those delivering the services. This ambition is most recently articulated in The Scottish Government’s Programme For Scotland commits to new investments in digital technologies and data analytics to further evolve health and care services and shift the balance from acute care to community healthcare. I believe this year’s Digital Health and Care week can be the most exciting yet, as the events have more of a “look what has been possible” dimension to them than in the past. There are practical examples where the application of digital technology has made a real difference to people’s lives or professionals’ working practices. The week and the conference is the ideal opportunity to explore the challenges and share experiences. I’m looking forward to it.”

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